Investment Insights



A Quarterly Publication

Forward-Looking Perspectives

March 2017

Our Philosophy We believe a broadly diversified portfolio gives our clients the best chance to achieve their goals while taking as little risk as possible to meet their goals. However, we believe there are fundamental economic realities that warrant consideration as we construct and modify portfolios.

Assumptions & Outlook

- With the executive and legislative branches under control of the Republicans, we would expect meaningful changes in the fiscal policy over the next presidential term.
- U.S. Federal Reserve raised rates 0.25% in the fourth quarter of 2016 and in March 2017 with a forecast to raise rates two more times in 2017.
- World's second largest economy, China, continues to slow as it transitions to a consumer-driven economy.
- The U.S. economic recovery continues at a modest pace. Global growth (ex-China) is expected to be muted.
- The U.S. federal, state and local governments will struggle with a burdensome public debt and massive unfunded future liabilities (i.e. Social Security, Medicare, retiree pensions, etc.).
- In the near term, we expect the U.S. dollar to remain strong relative to most other currencies due to a "flight to quality" as a result of global economic and political concerns (i.e. European debt, China's economic slowdown, increasing Middle East tensions, etc.).
- As labor markets tighten there may be upward pressure on inflation in the near term.
- Our Circuit Breaker technical indicator changed to "Normal" in April 2016 and is approximately 8.9% above an "Underweight" indicator.
- U.S. economy is experiencing consistent but below normal economic growth despite positive signs: i.e. low inflation, low unemployment, low oil prices, low interest rates, etc.
- Ramifications of BREXIT are yet to be determined.
- The "Trump Rally" has increased the valuation metrics for both stocks and bonds, which indicates very expensive levels and future returns will most likely be below historic levels.

Portfolio Implications

- This is a particularly difficult investment environment as stocks appear overvalued, bonds are facing the prospect of rising interest rates (this is bad for current bond holders) and the current interest rates on most cash and cash equivalent holdings are near zero.
- Our investment policy provides the framework and discipline for making investment decisions. We continue to invest globally, in both stocks and bonds.
- High quality bonds provide near-term protection during a "flight to quality," but have below historical average return prospects for the longer-term return outlook.
- We continue to review, and stress test, our bond portfolios for sensitivity to rising interest rates, global diversity and potential "flight to quality" performance.
- For clients willing to accept near zero returns, cash and cash equivalents have appeal for future deployment when stocks and/or bonds have a more attractive risk/return profile. Clients with large balances in Prime Money Markets should consider alternatives such as CD's or Treasury Money Market funds.

As always, thank you for your trust and confidence.

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INDEPENDENT WEALTH MANAGEMENT

Jay Berger, CFP® / jay.berger@iwmusa.com

Steve Fisher, CFP® / steve.fisher@iwmusa.com

Scott Hackney, CFP® / scott.hackney@iwmusa.com

236 1/2 East Front Street, Traverse City, Michigan 49684 231 929 1086 tel 888 929 1086 toll free 231 346 5959 fax www.iwmusa.com web



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